

Media Release

Adelaide, Australia, 13 August 2010

ACPFPG welcomes Joshua Hofheimer to the Board

The Australian Centre for Plant Functional Genomics announced today the appointment of Joshua Hofheimer to the Board.

‘We are delighted to welcome Joshua Hofheimer to the ACPFG board. Joshua brings with him extensive knowledge in investor relations, cross border commercial transactions, distribution, manufacturing and licensing, specifically within agribusinesses’ said Chairman of ACPFG Board, Dale Baker.

Mr Hofheimer is based in Los Angeles and previously was the Chief Executive and Managing Director of Hexima Limited, an ASX-listed agribusiness company enhancing commercial crops’ resistance to insects and fungal pests, from 2008 to 2010. Prior to that he was a Partner at the international law firm, Sidley Austin LLP where he led the firm’s West Coast Technology Transactions practice and oversaw marketing strategies for the Intellectual Property and Commercial Transactions practice. His industry experience focuses on agricultural technology, but includes life sciences and medical research.

‘I am excited by this appointment and delighted to be associated with a high quality research organization that makes such a critical input to the Australian cereal cropping industry. The technologies under development at the ACPFG will benefit Australian growers productivity and sustainability, and will have positive flow on impact in global agribusiness. I have tremendous respect for Australian agricultural science and am honored and excited to help further commercialize the ACPFG’s technologies’, Mr Hofheimer said.

Mr Hofheimer brings extensive experience structuring and negotiating complex commercial transactions and joint ventures in the agricultural science sector, both as a lawyer and entrepreneur. He has executed collaborations with leading multinational agribusinesses and regional research institutes to put key technology platforms on a path to commercialization.

Joshua Hofheimer joins continuing directors, Nick Begakis AM, Helen Garnett and Peter Langridge. His appointment coincides with the retirement of two inaugural Directors, Mr Simon Drilling and Ms Maggie Dowling, both of whom served on the Board for over 7 years. ‘ACPFPG would like to thank Simon and Maggie for their valuable contribution to the ACPFG board,’ said ACPFG CEO, Professor Peter Langridge.

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